



EXHIBITION & EVENTS ORGANIZERS LTD.

Communication, Event Management & Expomarketing

EXHIBITOR PACKAGES & CONSTRUCTION DETAILS



INTERNATIONAL FOOD & TECHNOLOGY EXPO

INFTEXPO 2024

21ST TO 24TH AUGUST



Venue



Time



City



Website



Date



Contact

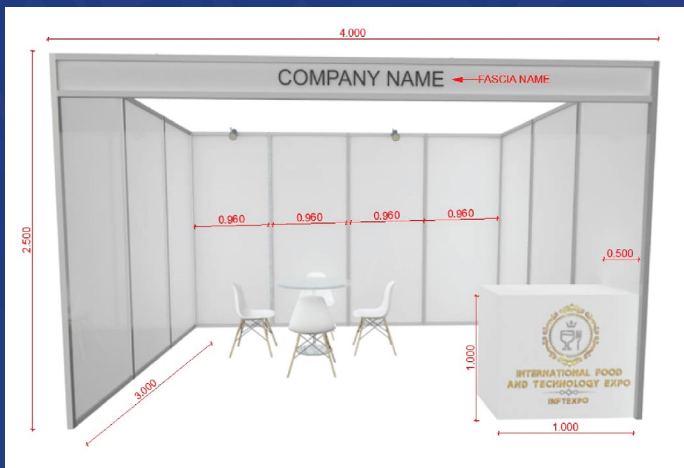
social media pages



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BOOTH DESIGN



- Table
- Chairs
- Lockable cabinet
- 1 socket 13 Amps
- Lighting
- waste bin
- Fascia name

- Table
- Chairs
- Lockable cabinet
- 1 socket 13 Amps
- Lighting
- Waste bin
- 2 Fascia names





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SHELL SCHEME STAND SPECIFICATION cont.

If you have booked a shell scheme stand at this exhibition, please read all of this section.
This information ONLY applies to shell scheme exhibitors.

Here you can find details about what is included in your package plus information on furniture packages and additional fittings. Fill in and return the order forms in this section to order furniture or a fascia panel for your stand. You can also find advice on designing your stand in order to give it the most impact.

PACKAGES

If you have booked a shell scheme package, when you arrive at your stand, it will be built with shell walls, a fascia and name board.

The shell scheme includes the following:

Platinum booth -36sqm

- Table
- Chairs
- Lockable cabinet
- 1 socket 13 Amps
- Lighting
- waste bin
- Fascia name

Premium booth -18sqm

- Table
- Chairs
- Lockable cabinet
- 1 socket 13 Amps
- Lighting
- waste bin
- Fascia name

Corporate booth -12sqm

- Table
- Chairs
- Lockable cabinet
- 1 socket 13 Amps
- Lighting
- waste bin
- Fascia name

Standard booth - 9sqm

- Table
- Chairs
- Lockable cabinet
- 1 socket 13 Amps
- Lighting
- waste bin
- Fascia name





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An official contractor has been appointed for this event, and they must carry out all the work on the shell scheme in all the exhibition halls.

ELECTRICITY

Your shell scheme stand includes two spotlights and one power socket. For extra electricity requirements they should be ordered through the official contractors.

Adapters may be necessary to connect to British Standard sockets. You can bring these with you, or hire them from the official contractors.

STAND DESIGN

When designing your stand you need to make the most of the stand you have, and there are a number of tried and tested ways to give your stand more impact:

- Assess the likely traffic flow around your stand and establish points of interest that will make visitors stop in the aisles;
- Make your stand open and inviting;
- When a crowd develops at your stand, make sure visitors can see your products over the heads of others;
- Ensure your message is clear and your company name is prominent so that visitors in other aisles are aware of your presence;
- Ensure you have enough room to display your products and literature, and entertain and talk to clients on your stand;
- Ensure there is somewhere to store items – cluttered and messy stands are uninviting.





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THERE ARE ALSO SOME LOGISTICAL ISSUES TO CONSIDER:

- Your stand must be designed so it can be erected and dismantled within the time and space available;
- We would also ask that stands be designed in a way that allows access for wheelchair users.

You are able to dress your stand with your own display and posters.

However, we ask that you **do not use any:**

- **nails**
- **pins**
- **screws**
- **or cause any damage to the wall panels.**

We recommend using Velcro strips or double-sided scotch tape to affix materials. Any damage caused to the panels will result in invoicing for the cost of the damaged panels.

STAND MAINTENANCE

If at any time on-site you experience any problems with your stand structure, please contact the Organisers pulse international and EEO as soon as possible and we will endeavour to rectify the situation immediately.





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