

EXHIBITION & EVENTS ORGANIZERS LTD.

Communication, Event Management & Expomarketing

INTRODUCTION



INTERNATIONAL FOOD & TECHNOLOGY EXPO

INFTEXPO 2024

21ST TO 24TH AUGUST











Website



Date



Contact

social media pages





















INTRODUCTION

BRIEF SUMMARY ABOUT INTERNATIONAL FOOD AND TECHNOLOGY EXPO

International Food and Technology Expo 2024, will be held in Amman -The Hashemite Kingdom of Jordan, where the world of food industry is preparing to learn the new and modern in the food & beverage industry & technical trends. The exhibition will be held at the (Jordan International Exhibition Center Mecca Mall) for the **THIRD** time in the kingdom and will be organized by Pulse International for Organizing Exhibitions & Conferences.

The exhibition will be Business to Business B2B. To help build relationships between exhibiters, which is important for a successful company. This year, the exhibition hosts international companies.

TARGETED SECTORS

- Agriculture
- Food factories
- Packaging factories
- Machinery & Equipment

EXHIBITORS PROFILE

- Drinks
- Dairy
- World Food
- Meat and Poultry
- Energy and Brands
- Pulses, Grains & Cereals
- Fats & Oils

JORDAN'S ECONOMIC IMPORTANCE

Jordan has a sound and resilient economy which gives it the capability of adapting to local & regional shocks and to achieve growth at stable and sustainable rates. Despite the fact that the global economy is engaged in a struggle with three economic and financial crises not seen in terms of economic growth rates especially for emerging and developing economies and deterioration of the indicators of financial strength in international credit markets. However, the national economy continues to perform strongly in many of its financial and sectoral indicators, including economic growth.







GEOGRAPHIC LOCATION OF JORDAN

Jordan is located to the south of the Syrian Arab Republic, to the east of the State of Palestine, to the north of Saudi Arabia, and the west of the Republic of Iraq. This makes it an important link between three developing countries including economic growth. Jordan is also a member of the World Trade Organization and an important regional center and one of the most desirable investment locations in the region.

PARTICIPATING COUNTRIES IN THE PREVIOUS 2ND EDITION OF INFTEXPPO







SECOND JORDAN FOOD STATISTIC INFTEXPO 2023

Days	10/AUG/2023	11/AUG/2023	12/AUG/2023	13/AUG/2023
Opening hours	02 PM - 10 PM			
No. of participants	3500	3000	4500	2500

TOTAL DISPLAY AREA

Rental exhibition space



+ 10,000

Exhibitors



+150

Visitors



+20,000







IMAGES FROM THE INFTEXPO 2023















